

## Watercrest Senior Living Group Announces Theresa Connor as Director of Clinical Operations

VERO BEACH, Fla, August 8, 2017 – <u>Watercrest Senior Living Group</u> proudly welcomes Theresa Connor to the leadership team as Director of Clinical Operations. Connor brings 24 years' experience as a geriatric and medical-surgical nurse, including 18 years in senior living as a clinician and assisted living administrator demonstrating excellence in compliance and care.

As Director of Clinical Operations for Watercrest, Connor provides clinical expertise, mentoring and implementation of guidelines and efficiencies enhancing Watercrest's Platinum Standards of Care. Watercrest Senior Living prides itself on providing outstanding caregivers and extraordinary care, all tailored to individual resident preferences which honor seniors and promote a diverse, enriching lifestyle.

"Theresa's results-oriented approach to management and training coupled with her passion for serving seniors through clinical excellence ensures the health and happiness of our seniors, families and associates and solidifies Watercrest Platinum Standards of care across our multiple brands of senior living communities," says Marc Vorkapich, Principal and CEO of Watercrest Senior Living Group.

Connor most recently served as Health Services Director for a 168-unit senior living community, leading her team and elevating her community to top performer position two out of four years, and runner-up the remaining two years, a feat never before accomplished by this community.

"Serving our seniors means providing excellence in care. Our approach to care includes addressing the needs of the body, mind and spirit. Only through this holistic method can the needs of each individual be truly met," says Theresa Connor, Director of Clinical Operations for Watercrest Senior Living Group.

Connor holds a Master of Science and Bachelor's degree in Nursing, as well as certifications as a clinical administrator, Nurse Care Manager, dementia provider and training, assisted living manager, Alzheimer's Association Trainer, and the Florida CORE certificate.

As former owner and administrator of a Maryland senior living community for 16 years, Connor's community was praised as a model for provider service and quality care, and recognized for excellence in service to seniors. Additionally, Connor served as adjunct faculty for a college nursing program and continues to deliver speaking engagements on cognitive impairment and critical health issues for seniors.

With multiple senior living projects in development throughout the southeast, Watercrest principals, Marc Vorkapich, CEO and Joan Williams, CFO, are setting new standards of quality for seniors and their families in the development of upscale senior living communities with exceptional amenities and world-class care.

Watercrest's comprehensive memory care program is specifically designed to engage the senses, expand the mind, and enhance the emotions of residents. All Watercrest memory care associates are Nationally Certified Dementia Specialists and programming focuses on innovative lifestyle approaches, including personal life silhouettes, multi-sensory enhancements, Memories in the Making, and Music and Memory programs.

<u>Watercrest Senior Living Group</u> specializes in the development and operations of assisted living and memory care communities and the growth of servant leaders. For information, visit www.watercrestslg.com

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