



Watercrest Senior Living Group Enjoys a Visit from Pelican Landing Residents to Discuss Future Growth

VERO BEACH, FL, August 25, 2017 – [Watercrest Senior Living Group](#) Principals, Marc Vorkapich, CEO, and Joan Williams, CFO, warmly welcomed a visiting group of residents from their nearby community, [Pelican Landing Assisted Living and Memory Care](#). The Watercrest executive team embraced their guests with an enjoyable dessert and interesting discussion on the future growth of Watercrest Senior Living Group.

Watercrest Senior Living Group was founded in 2012 by [Marc Vorkapich](#) and [Joan Williams](#) with a mission, “to welcome, to care, to serve.” The Watercrest servant leadership platform inspires associates to answer a calling to serve seniors and their families every day and celebrate one another’s God-given gifts through service.

“Our residents enjoy diverse opportunities to learn and create which spark their individual interests, and they truly enjoyed the opportunity to share their stories with our Watercrest executive team and discuss the exciting growth of Watercrest Senior Living Group and our Pelican Landing community,” says [Dana Ryder](#), Executive Director of Pelican Landing Assisted Living and Memory Care.

[Watercrest Senior Living Group](#) is the developer, owner and operator of Pelican Landing Assisted Living and Memory Care, a 65,000-square foot, 89-unit senior living community offering premium accommodations and outstanding care to seniors. Pelican Landing opened in April 2016 with a tremendous response from the local community, and was awarded the 2016 Commercial Development and Beautification Award and the 2016 Indian River County Architectural Recognition Award.

“As a company, our Watercrest Common Unity Initiatives emphasize the importance of inspiring our residents and associates through meaningful connections,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “We welcome the opportunity to spend personal time and experiences with our residents to maintain those connections throughout our organization and to engage our mission of servant leadership. The stories and experiences which our seniors share with us are the inspiration and meaning which inspire the work we do every day at Watercrest Senior Living Group.”

With significant recent expansion and multiple senior living projects in development throughout the southeast, Watercrest principals, [Marc Vorkapich](#), CEO and [Joan Williams](#), CFO, are setting new standards of quality for seniors and their families in the development of upscale senior living communities with exceptional amenities and world-class care. Watercrest’s world-class memory care concept, [Market Street Memory Care Residences](#), offers seniors an enriching lifestyle with state-of-the-art amenities, diverse culinary experiences, and exceptional care.

Pelican Landing Assisted Living and Memory Care Community is ideally located in the heart of Sebastian at 13085 US Highway 1. For information about Pelican Landing, call 772-581-0366 or visit www.thepelicanlanding.com.

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