



Watercrest Senior Living Group Announces Nicole Hanna as Executive Director of Pelican Landing Assisted Living and Memory Care Community

VERO BEACH, FL, October 29, 2015 – [Watercrest Senior Living Group](#) is proud to welcome Nicole Hanna, as Executive Director of [Pelican Landing Assisted Living and Memory Care Community](#), a 65,000 square foot, 89-unit senior living community in development in Sebastian, Florida.

Hanna brings over 20 years of leadership experience to Pelican Landing with an expansive skillset in long-term care, nursing, senior fitness, and programming. As a Licensed ALF Administrator and Certified Positive Approach to Caregiving Coach for Dementia, Nicole has developed and rebranded senior programming specifically designed for dementia and Alzheimer's with notable success.

“We have received an outpouring of support from the Sebastian community anticipating this project and are confident that Nicole's experience and enthusiasm will attract a top-notch team to lead this community,” says Marc Vorkapich, Principal and CEO of Watercrest Senior Living Group.

Hanna's senior living experience began in long-term care and nursing, expanding into aspects of senior fitness, mobility and post-rehabilitation. With a Master's degree in Business Administration, Nicole brings expertise in operational efficiencies and leadership development, while prioritizing the quality care and happiness of her residents.

“I am truly excited to be an integral part of the Watercrest team, and I look forward to every opportunity we have to change lives, build relationships and grow as a community,” says Nicole Hanna, Executive Director of Pelican Landing.

[Pelican Landing Assisted Living and Memory Care](#) will offer 63 assisted living and 26 memory care apartments with gracious accommodations and outstanding care ideally located in the heart of Sebastian, just minutes from diverse workspaces, retail and entertainment centers, residential neighborhoods, as well as the Sebastian River Medical Center. The city of Sebastian sits adjacent to the Atlantic beaches and boasts an unobstructed view of the intra-coastal waterway in the Indian River Lagoon along its charming riverfront district.

Watercrest Senior Living Group specializes in the development and operations management of assisted living and memory care communities. Focused on the growth of servant leaders, Watercrest Senior Living Group identifies people as the company's greatest asset. For more information, please visit www.watercrestslg.com.

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