



## **Watercrest Senior Living Group Celebrates the Promotion of Dana Ryder to Executive Director of Pelican Landing Assisted Living and Memory Care Community**

VERO BEACH, FL, March 23, 2017 – [Watercrest Senior Living Group](#) announces the promotion of Dana Ryder to Executive Director of [Pelican Landing Assisted Living and Memory Care](#), a 65,000 square foot, 89-unit senior living community in Sebastian, Florida.

Ryder has served with excellence as Community Relations Director of Pelican Landing since late 2015, earning the trust, admiration and respect of his residents, associate team and community partners.

“Dana has exceeded census projections and sales goals and his reputation as a proven leader is evidenced not just by these accomplishments, but by his impact as a servant leader, trusted advisor and friend to our residents and the city of Sebastian,” says [Marc Vorkapich](#), Principal and CEO of Watercrest Senior Living Group. “As part of our Watercrest initiative to promote associates internally, we look forward to Dana’s continued growth and success as a valuable member of the Watercrest team.”

As Executive Director of Pelican Landing, Ryder brings 25 years of experience in the healthcare field with over 20 years of leadership expertise in management, sales, community relations and business development with a proven record of census growth. As a Licensed ALF Administrator and Nationally Certified Dementia Practitioner, he leads with a diverse and well-rounded skillset focused on honoring and caring for seniors.

“The Watercrest leadership team has provided me with support and encouragement to excel in all areas and I continually strive to do so,” says [Dana Ryder](#), Executive Director of Pelican Landing Assisted Living and Memory Care. “I look forward to sharing my leadership style of maximum service to others and reinforcing the great reputation of Pelican Landing as the finest assisted living and memory care community in Indian River County.”

[Pelican Landing Assisted Living and Memory Care](#) received the 2016 Indian River County Architectural Recognition Award from the Indian River County Chamber of Commerce and the 2016 Commercial Development and Beautification Award from the Sebastian River Area Chamber of Commerce.

Developed, owned and operated by Watercrest Senior Living Group, Pelican Landing offers 63 assisted living and 26 memory care apartments with gracious accommodations and outstanding care. The community is ideally located in the heart of Sebastian, just minutes from diverse workspaces, retail and entertainment centers, residential neighborhoods, and the Sebastian River Medical Center. The city of Sebastian sits adjacent to the Atlantic beaches and boasts an unobstructed view of the intra-coastal waterway in the Indian River Lagoon along its charming riverfront district.

Watercrest Senior Living Group specializes in the development and operations management of assisted living and memory care communities. Focused on the growth of servant leaders, Watercrest Senior Living Group identifies people as the company’s greatest asset. For more information, visit [www.watercrestslg.com](http://www.watercrestslg.com).

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